



# ELE-COLLECTION AMBASSADOR TOURS





**BECOME PART OF THE STORY**

**Would you like to see how plastic can become concrete, discover how it benefits communities around wildlife areas and contributes to conservation?**





## Why You're Here

You've booked your holiday with partners who believe travel should give back. On this short tour, you'll witness how your journey restores ecosystems and empowers local communities. In Victoria Falls, Ele-Collection's breakthrough process turns every piece of plastic waste—contaminated or clean—into eco-aggregate, a sustainable alternative to quarry stone and the only technology of its kind in the region. By assigning street value to plastic, nothing is burned or dumped; instead, it provides a vital income stream to the one-third of the region's population living on less than \$1 per day, reducing reliance on poaching and charcoal-driven deforestation.

**This tour invites you to see that transformation — and to become part of it.**





# Your Tour - What to Expect

- LOCATION:** Ele-Collection Facility, Victoria Falls  
**DURATION:** 2 Hours (customizable to your needs)  
**TIMING:** FLEXIBLE (Morning, Afternoon, or Early evening.)  
**COST:** \$20 per person  
**OPTIONAL:** \$5 for traditional African tea  
**NON-COMMISSIONABLE**



**ARRIVAL  
& WELCOME**



**PLASTIC  
TRANSFORMATION**



**MEET  
THE WOMEN**



**IMPACT  
BRIEFING**



**CONCRETE  
TOKEN CEREMONY**



**AMBASSADOR  
INDUCTION**

This final part of the tour introduces guests to the opportunity to become Ele-Ambassadors: individuals who, through this experience, may feel inspired to take the mission further.

After seeing what's possible, guests will be invited to stay involved — to share the story, open doors through their networks, nominate Ele-Collection for support, or help grow the initiative into other vulnerable regions.

Each participant receives a digital impact pack with tools to help spread the message. No gesture is too small. Every conversation counts. Change spreads when it's personal.





# Our Philosophy

**OUR MISSION IS TO REMOVE EVERY SINGLE  
PIECE OF PLASTIC FROM THE ENVIRONMENT.**

Ele-Collection is about turning harm into healing — and letting travellers become stewards of that transformation.

The tour is just the beginning. If this mission resonates with you, we invite you to consider where it might lead — through your voice, your circles, or your resources. Every traveller has the power to carry this story further.

**Together we can grow  
something powerful.**

